

# Sample Elevator Pitch #1

## The Pitch

Hi, I'm Gilbert Godin, founder of Graphs by Gil. We're a small but dedicated graphic team that focuses on creating functional and beautiful infographics for any industry. Our award-winning work has been featured in multiple publications and corporate presentations. We pride ourselves on creating easy to read and high-quality infographics that cover any subject.

## The Headline

Graphs by Gil is an award-winning graphic studio that creates functional, beautiful, and informative infographics for our clients.

# Sample Elevator Pitch #2

## The Pitch

Hi, I'm Sandra Fezziwig, owner of Fezziwig's Fuzzy Wigs. I specialize in durable, high-quality custom-fit wigs for film, television, theatre, and cosplay. Unlike other wig companies, I keep my clients involved in every step of the process to best fit their needs and ensure high turnaround at affordable costs.

## The Headline

I make custom high-quality specialty wigs that are affordable.