



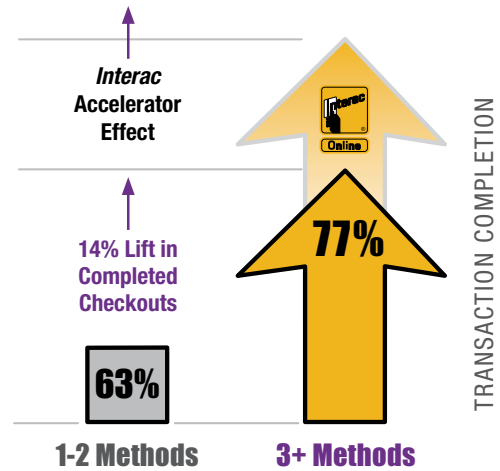
It's On.



Your Customers are ON.

- **24 Million** Canadians already use *Interac* Direct Payment
- **9.5 Million** Canadians already enabled with *Interac* Online
- **73%** of people who bank and shop online want debit online
- **74%** of Canadians prefer to use their own money – not credit

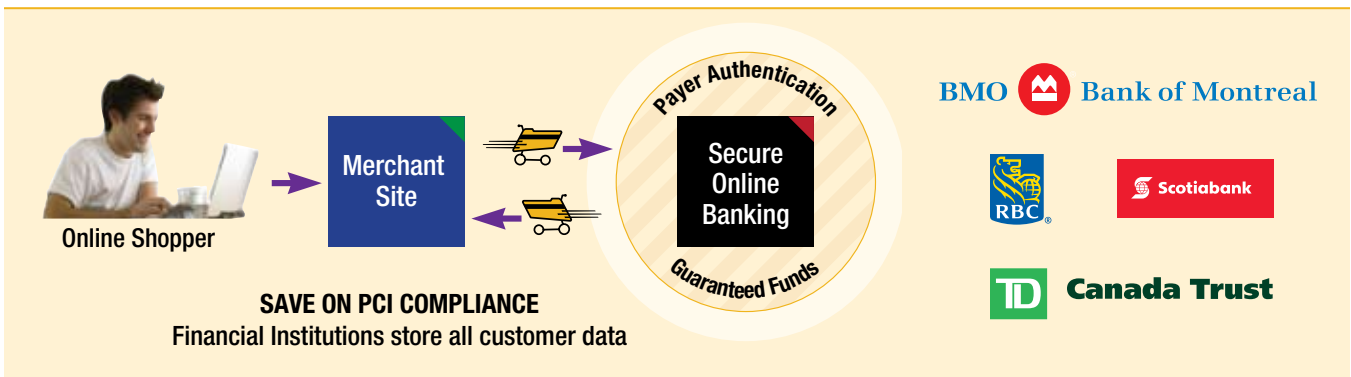
Turn ON Your Online Sales



Adding regular payments to your shopping cart will increase sales.

Experience the accelerator effect of adding *Interac* Online to your checkout.

Payment Security is ON



POWER Your ONLINE CHECKOUT





The *Interac* Online Standard:

- Canada's debit solution – **87%** of cardholders use debit to make purchases
- **99.9%** stable and secure service
- The *Interac* brand and financial institutions have earned credibility and trust from consumers
- Complete your *Interac* offering – replicate your offline payments online
- Provided by leading financial institutions, acquirers and payment processors for one-stop access
- Join ON:
 - Hundreds of merchants
 - Tens of thousands of transactions every month
 - Millions of dollars processed monthly

Ask your acquirer or payment processor about *Interac* Online Payments.

Contact:
info@interac.ca



Everyday Simply™

Benefits:

- The choice for everyday payments
- Guaranteed funds – eliminate chargebacks
- Reduce fraud management costs – payer authentication
- Competitive fees – capped for high-value transactions, fixed for government & education

Who's ON:



IT'S ALREADY ON – So Get On Now

Offer *Interac* Online Payments to increase sales, reach new markets and tap a network of 24 million Canadians who trust the *Interac* brand.



POWER Your ONLINE CHECKOUT

